



INMOTION SPORT STREAMS CASE STUDY

Croatian Flag Football League Taking Their Stream to New Levels

THE PROBLEM

InMotion Production regularly broadcast the largest tournaments in Europe: such as the Big Bowl in Germany, the Champions Bowl across Europe, the Adria Bowl in Croatia, and the King Bowl in the Netherlands. Their audience and the league required a higher quality of transmission and image quality. They have secured long-term contracts with these tournaments due to their proven track record and success in providing high-quality live streams in Flag Football. They just started to grow into broadcasting other sports and were using 5G WIFI cameras with RTSP protocol, due to the great portability, but the quality lacked.

SOLUTIONS

Using three 30X NDI® G2s and a SuperJoy, they were able to accomplish successful streams benefiting them in the following ways:

- Increase overall stream views by 50,000 views
- Ability to catch all the big plays with multiple cameras and presets
- Cameras were discreet on the playing field
- The 30X zoom allowed them to catch critical plays even if not close to the camera, allowing viewers to still feel close by to the action
- With PTZ cameras, you can have a single operator; one person can control three cameras at the same time

BENEFITS

Grow Audience

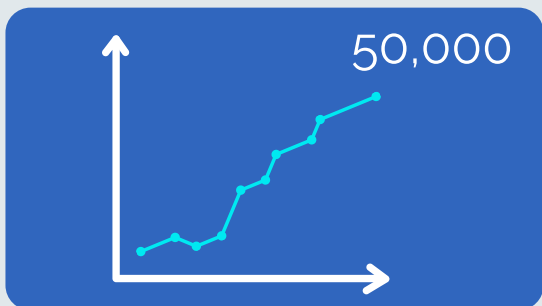
Increase overall stream views by 50,000 views due to increase in overall production quality.

One Simple Solution

PTZ Optics allows them to transmit image, sound, power and ptz-control over a single LAN cable!

Portability Without Sacrificing Quality

This new PTZ workflow allows them to have better quality while keeping the same portability.



"The flexibility and versatility of PTZ Optics cameras have elevated our sports broadcasts to a whole new level, providing dynamic shots and immersive viewing for our audience."

JEN

InMotion Sport Streams